



NA

**Website Redesign, Content Management System, Hosting,
and Support Services**

Issue Date: 8/17/2026

Response Deadline: 9/16/2026 02:00 PM (CT)

Contact Information

Contact: Janet Wilwerding

Address: City Manager's Office
IA

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Email: janet.wilwerding@wdm.iowa.gov

Event Information

Number: NA
Title: Website Redesign, Content Management System, Hosting, and Support Services
Type: Request for Proposal - Online
Issue Date: 8/17/2026
Response Deadline: 9/16/2026 02:00 PM (CT)
Notes:

PUBLIC NOTICE
WEBSITE REDESIGN, CONTENT MANAGEMENT SYSTEM, HOSTING, AND
SUPPORT SERVICES
CITY OF WEST DES MOINES
CITY MANAGER'S OFFICE

The City of West Des Moines, Iowa, is seeking qualified firms to provide website redesign, content management system implementation, hosting, content migration, training, and ongoing support services for the City's primary public-facing website. The City is seeking a modern, accessible, mobile-first website platform that improves public access to City information and services, strengthens navigation and search functionality, supports efficient content management by City staff, and provides a scalable foundation for future digital service needs.

All proposals must be submitted electronically through the City's IonWave e-bidding system at: <https://wdm.ionwave.net>. Paper or emailed proposals will not be accepted.

Proposal Closing: 2 pm, CST, September 16, 2026.

Proposal Title: Website Redesign, Content Management System, Hosting, and Support Services

The City reserves the right to accept or reject any or all proposals, waive irregularities, and award in the best interest of the City.

Questions regarding this RFP should be directed at:

Janet Wilwerding

Senior Marketing and Communication Specialist

City of West Des Moines

Email: janet.wilwerding@wdm.iowa.gov

Phone: 515-222-3418

Bid Attachments

08-21-26 Website RFP.pdf

RFP Packet

[Download](#)

08-21-26 Website RFP APPENDIX A - INSURANCE AND STANDARD CONTRACT REQUIREMENT.pdf

Appendix A - Insurance and Standard Contract Requirements

[Download](#)

08-21-26 Website RFP Conflict of Interest Disclosure Statement Form.pdf

Conflict of Interest Disclosure Statement

[Download](#)

08-21-26 Website RFP False Claims Debarment and Civil Litigation History Form.pdf

False Claims, Debarment, and Civil Litigation History Form

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Requested Attachments

Proposal

(Attachment required)

Proposals should follow the order below and use the same section titles where practical.

Proposals shall include:

1. Cover Letter
2. Executive Summary
3. Project Approach and Implementation Plan
4. Proposed Technical Solution
5. Relevant Experience and Project Team
6. Pricing Proposal
7. Exceptions and Additional Information

Conflict of Interest Disclosure Statement

(Attachment required)

False Claims, Debarment, and Civil Litigation History Form

(Attachment required)

Supplier Information

Company Name:

Contact Name:

Address:

Phone:

Fax:

Email:

Supplier Notes

By submitting your response, you certify that you are authorized to represent and bind your company.

Print Name

Signature